

CBL & PjBL PROGRAMS

PjBL

CBL

1st Semester

- Pancasila
- Citizenship
- Basics of Social Sciences
- Basics of Political Science
- Basics of Logic
- English for Communication
- Introduction to Communication
- Photography

2nd Semester

- Indonesian Socio-Cultural and Political System
- Indonesian Legal System
- Indonesian Economic and Development System
- Indonesian Language Study
- Introduction to Public Relations
- Introduction to Journalism
- Introduction to Management of Communication
- Introduction to Media & Cultural Studies

3rd Semester

- Basics of Social Research
- Interpersonal Communication
- Intercultural Communication
- Organizational Communication
- Psychology of Communication
- PR Writing and Publicity
- PR Online
- PR Issues and Crisis Handling
- Media Relations
- Graphic & Web Design
- News Writing
- Media Law
- Persuasive Communication
- Communication and Contemporary Issues
- Digital Communication
- Techniques of Professional Presenter for Broadcasting
- 1st Creative Writing
- Multi Media Production

4th Semester

- Communication and Societal Transformation
- Consumer Behavior
- Religion
- Communication Theory
- Political Discourse
- Advocacy and Bargaining
- Investigative Reporting
- Radio Production
- Integrated Marketing Communication
- Political Economic Media
- Mass Media Management
- Quantitative Communication Research Methodologies A/B/C/D
- Sociology of Communication

5th Semester

- Conflict Communication Management
- Entrepreneurship
- Global Communication
- Social Statistics
- Government Public Affairs
- Corporate Public Relations
- Media Sector and Commerce
- Consulting Management for Practitioners
- Philosophy of Communication
- Qualitative Communication Research Methodologies A/B/C/D
- Literary Journalism
- Advertising Research
- Television and Film Studies

6th Semester

- Propaganda and Public Perception
- Public Relations Initiative
- Social Media Content Creation
- Coaching Administration
- Public Speaking
- Data Journalism
- Sound Production
- Editing
- Media Production Workshop
- Brand Management
- Event Management
- Internship
- Public Relations Event
- Digital and Social Media Public Relations
- Political Public Relations
- Journalism Concentration
- Mobile Journalism
- News Videography
- Public Sector Communication
- Film Production
- Television Production
- Critical Media Literacy
- Photojournalism
- Social Initiative for Communication
- Corporate Structure
- Employment Training
- Professional Competencies
- Internship Certification

7th Semester

- Creative Writing 2
- Mass Communication
- Leadership Communication
- Media and Communication Business
- Communication Planning
- Media Worthiness
- Community Service
- Seminar for Proposal
- Gender and Communication

- Proposal Big Data Analysis
- Social Media Analysis
- Minangkabau Communication and Culture

- Media and Popular Culture
- Political Campaign Management
- Tourism Communication

8th Semester

- Thesis

